



FEMININE POWER

COACHING

CERTIFICATION PROGRAM



CLAIRE ZAMMIT, PH.D.



Become a Highly Sought-After Transformational Coach in 6 Months!

Join the Evolution in Coaching that Empowers Women to Activate Their Full Potential and Catapults Your Success

As the world moves into a rapid-growth phase, there is a huge, unprecedented demand for transformational coaching skills. The Coaching industry has exploded to a \$20 billion industry and a staggering 70% of all coaching clients are women.

This is one of the fastest growing industries in the world, because millions of growth-oriented people hire coaches to be successful at the highest level, personally and professionally, and are continuing to do so at record numbers.

The million dollar question is: Why are women seeking coaching at such a high rate?

As humanity, societies, and organizations evolve in the 21st Century, millions of high-growth-oriented women have a new and unique set of problems they are faced with, as well as new dreams they want to fulfill.

They are wanting to self-actualize, moving beyond traditional goal-setting and accountability to activate their full human potential, to be successful in all areas of their life and have a positive impact on the world around them.

Traditional life-coaching, which is very goal-oriented, does not identify or address the challenges or the opportunities women have on their path to self-actualization.

Overcoming this significant deficit in the personal and professional development of women became my life's work, and I've relentlessly made it **my mission to empower women at the highest levels so they can create extraordinary impact and transformation in the lives of clients, organizations, communities, and the world.**

After decades of doctoral research in Transformational Learning, and in training more than 40,000 clients, I launched the Feminine Power Academy Transformational Coaching Certification Program to share my proprietary methodology for breaking through the unique hidden barriers women face, and creating a pathway for them to reach their full potential.



By joining the Transformational Coaching Program, **you'll learn the exact steps that will help you to lead your clients through the proven transformational process** that supports women to self-actualize, transform, and realize the long-term sustainable results they've always dreamed of achieving.

Of equal importance, you'll also experience **your own life-changing transformation that will open up new areas of opportunity** as you learn the process.

You'll develop rock-solid confidence in your ability to deliver real, tangible transformational results; pride in what you have to offer and in enrolling clients; and joy in waking up every day to make a difference in the lives of your clients and the world around you.

You'll also be a part of a **community of remarkable women with similar fears and aspirations, who will link arms and uplift you** on your path to becoming a successful transformational coach.

I invite you to join us for the incredible opportunity to **turn your passion into a career** that impacts thousands of women and the world around you—**in just 6 months**.

This is a huge opportunity for you to become a highly trained specialist in the skills that empower women and will set you apart from 99% of the industry.

To find out more about the curriculum, tuition, timing and payment plan options, I encourage you to take that first step toward realizing your dreams today and schedule an appointment with an enrollment specialist.

The potential you sense in your clearest moments for the difference you are here to make is real, and I'm honored to share the tools, training, and support you need to actualize it.

To your greatness,

Claire



KEY PROGRAM TAKE-AWAYS

The **Feminine Power Transformational Coaching Certification** is a **6-month training that will enable you to become a highly trained professional coach specializing in empowering self-actualizing women one-on-one with leading-edge transformational and Feminine Power tools.**

✓ **You'll become highly skilled** in an approach to coaching that focuses on proprietary transformational methodologies and women's empowerment gleaned from more than 2 decades of research and tested with more than 40,000 clients that sets you apart from the rest of the providers in the industry.

✓ **You'll learn how to create an offer and enroll clients** around the key areas where women are seeking to create real results: Love/Relationships, Health, Prosperity, Confidence/Personal Development, and more.

✓ **You'll gain rock-solid confidence by practicing coaching skills, observing, and getting feedback from peers and experts in an interactive, collaborative and safe environment,** while being supported by a global network of change-makers you can stay connected to for life.

✓ **You'll master the deep meta-skills** that will allow you **to craft transformational coaching conversations** that generate deep, tangible results other programs don't.

✓ **You'll learn how to design signature programs that identify and address the conscious and unconscious barriers** holding you and your female clients back, with a focus on the hidden barriers of shame, lack, and isolation.

✓ **You'll walk away with step-by-step toolkits and templates** to create and offer winning coaching programs, as well as design and lead highly impactful workshops, retreats, online courses, and more.

✓ **You'll experience** your own transformation through your **personal growth** and mastery of the materials you'll be offering so that you are a role model and an **authentic presence** who can catalyze deep transformation.



WHY FEMININE POWER TRANSFORMATIONAL COACHING

What is Feminine Power Transformational Coaching?

Transformational coaching is a dynamic, growth-oriented relationship that creates a container for the client to tap into her deeper potentials, as well as question and release limiting assumptions, beliefs, and ways of being. This process expands the client's meaning-making frames and catalyzes new ways of being, which leads to the cultivation of new skills and capacities.

The difference between Feminine Power Transformational Coaching and Traditional Coaching

Traditional Life Coaching is a structured process that supports clients to achieve a desired outcome. A Traditional Life Coach leads their clients through the process of creating an action plan with accountability to achieve a specific goal. This process lacks the deeper transformational work that creates lasting sustainable results for women.

Transformational Coaching is focused on supporting clients to create long lasting sustainable results in their lives by shifting and expanding into a new way of being or showing up in their lives.

A Feminine Power Transformational Coach brings a deep awareness and understanding of how to overcome the unique challenges and opportunities facing women on their pathway to activate their full potential.

Our proprietary Feminine Power Transformational Coaching process activates potentials and opens up possibilities that are even bigger than women can see for themselves, allowing them to achieve their goals at the level of self-actualization.

Our approach ignites women's full potential in not just one, but ALL areas of life. Outcomes include: improving confidence, deepening relationships, attracting love, transforming health, discovering life purpose, expanding leadership, increasing impact and visibility, becoming more holistically empowered, and stepping into the higher possibilities for their lives.



The Transformational Coaching skillset along with learning the Feminine Power proprietary coaching methodology is the #1 thing that will differentiate you as being uniquely qualified to serve women—the largest client base in the multi-billion-dollar coaching industry.

Feminine Power Transformational Coaches specialize in the most sought-after “niches” women care about most:

- Love and Relationships
- Parenting
- Divorce
- Business and Career
- Money mindset and Financial Planning
- Stress Management
- Weight Loss and Body Confidence
- Grief and Loss
- Aging and Longevity
- Purpose and Calling

Most of our graduates become high-impact coaches and leverage their expertise as authors, speakers, influencers, bloggers, course and program creators, and so much more!

How you can launch a successful coaching business without previous experience

In our Business Essentials training course that’s included in the Coaching Certification Program...

You’ll learn the winning formula for confidently creating a successful business:

- How to create offers and programs of high value and quality
- How to reach people who are interested in your service, and...
- How to enroll them

When you have those three skills, you’ll be able to create things people really want to buy, informed by your understanding of how to create offers of high quality and value, and you’ll be able to have enrollment conversations that are relaxed and natural as you invite people to work with you.

We will give you the step-by-step process and the templates, so you’ll have the rock-solid confidence you need to make it all come together!



Is the Feminine Power Transformational Coaching Program for you?

Yes! This is for you if...

- You are a professional seeking to make a career change that integrates your life experience and gives you a comprehensive training and credential to become a professional coach specializing in transformational coaching and empowering women.
- You're already a coach and you want to deepen your skills by learning transformational coaching skills and frameworks, and to specialize in empowering women.
- You are an entrepreneur and want to bring out the best in others you collaborate with.
- You're an influencer, a creative, or a leader in any context, and want to be a highly effective communicator and collaborator.
- You want to focus 100% on your own personal development and self-actualization, and you realize that developing your coaching and collaborative learning skills will enable you to attain an even deeper level of self-knowledge and mastery than you would in a simple personal-growth program.

NOTE: While this program is designed as a comprehensive certification to become a professional coach, the skills you'll cultivate in this training are integral for personal development, leadership, entrepreneurship, and many other contexts that don't require you to set up a coaching business to have tremendous value.



Program Experience



60 Hours of Video Training



LIVE Group Mentoring



In Depth Coach Manual



LIVE Coaching Clinics



LIVE Foundations Workshops
to Accelerate Core Skill
Development



Business Essentials Training



30+ Transformational & Feminine
Power Coaching Tools



Feminine Superpowers Training



Collaborative Learning Skills



Feminine Power Mastery



Peer Learning and Feedback



Dedicated Support Team



Coaching Toolkit

The Feminine Power Transformational Coaching Program will provide you with 30+ different tools, templates and frameworks you can use for the rest of your career, including:



Questionnaire & Intake Paperwork for New Clients



Template for Creating a High-Growth Coaching Container



Step-by-Step Coaching Templates



Pre-Session Preparation Checklist



Script for Establishing the Coaching Outcome



Step-by-Step Guide to Creating a Power Coaching Container



Example Coaching Agreement



4-Step Transformational Coaching Model (including guided exercises and powerful example questions for each part of the model)



75-page Feminine Power Coaching Toolkit (23 Guided Unlocking Feminine Power Center Exercises including example scripts you have permission to use in your work with clients)



Step-by-Step Guide to Designing Highly Impactful Transformational Coaching Programs



100-page Transformation Matrix (Guide to Support Clients to Identify and Transform Old Specific Belief Patterns)



Specific Tools for Engaging Resistance, Breakdowns, and Challenges



Completion Questionnaire



Completion Session Template



Guide to Asking Powerful Questions to Create Transformation



Feminine Power Branded Coaching Sessions (Coach and Client Manuals)



Certification: Becoming a Feminine Power Certified Coach

After you complete the Feminine Power Coaching Certification Program, you have the opportunity to become a Feminine Power Certified Coach. The certification process has been designed to support you to integrate your learning, build your competence, and fine-tune the expertise that will empower your success.

Through this process, you'll have an opportunity to deepen and consolidate your skills, which will enable you to become more conscious and confident as a professional coach.



Certificate of Program Completion

If you would like to participate in the program for your own personal and professional development and you're not interested in becoming a Feminine Power Certified Coach, you will have the option to receive a certificate of completion in lieu of a Certification.



About the Founder and Lead Trainer, Dr. Claire Zammit



There are few women alive today who have done more to empower conscious women to actualize their potential and realize their destiny than Dr. Claire Zammit. In her two decades as a transformational teacher and leader, Claire has shared her life-changing Feminine Power principles and practices with millions of women around the globe.

Her groundbreaking doctoral research on the underlying obstacles blocking intelligent, conscious, women from stepping into their greatness has been praised as a seminal contribution to the advancement of women in this century.

Over 40,000 women from more than 100 countries have graduated from her innovative online Feminine Power Academy, and her Feminine Power Professional Certification Programs have trained hundreds more to create fulfilling, impactful and successful careers as transformational coaches, facilitators and leaders in their fields. She is fast becoming known as the “mentor of mentors” for gifted, conscious women.

In addition to building the Feminine Power global community, Claire is also a wildly successful conscious entrepreneur. In 2010, she co-founded Evolving Wisdom, LLC, which under her leadership rapidly grew to become one of the world’s most successful online transformational learning enterprises. In 2013, Evolving Wisdom was ranked #83 on the Inc. 500 list of America’s fastest-growing private companies, and since its inception, it has generated over \$50 million in revenue and reached millions of people from more than 180 countries.

A dedicated philanthropist, Claire’s personal contributions and fundraising efforts have been hailed as a major catalyst for the growth of the Girl Power Project which is on track to bring self-esteem and leadership training to over one million low-income girls in Uganda by 2020.

Claire is an active member of Jack Canfield’s Transformational Leadership Council, was the recipient of its Achievement Award, and was also a participant in Deepak Chopra’s Evolutionary Leaders Forum, and the recipient of the Just Like My Child Foundation Women’s Leadership Award.

She holds a Ph.D. in Transformational Learning & Change from the California Institute of Integral Studies and lives in Berkeley, California with her husband of eleven years, spiritual teacher Craig Hamilton.



Feminine Power Academy Graduate Success Stories

Julie

Julie discovered her purpose, launched an online course to financially empower women, and earned \$100k in 90 days.

Julie earned her way out of corporate America at age 47, retired with her husband, and when he died suddenly, felt she had lost her purpose.

As a result of taking the Feminine Power **Professional Coaching and Facilitation Programs**, Julie began empowering other women by helping them break through their own limitations and evolve their relationships to wealth and prosperity.

She launched a six-month course for women called “Change Your Financial Destiny,” and within 90 days earned **\$100k, and is living a prosperous life with time for her loves of wildlife advocacy and photography.**

Dianna

Dianna became an in-demand coach and author who works with women around the globe.

About 8 years ago, Dianna sensed deep down that she was meant for something more, but couldn't quite define what. When she first came to the Feminine Power Professional Training, she was in an unhappy, 20-year marriage, and had never received coaching or coached anyone herself. But she took the leap of faith, knowing something bigger was calling her, and through the trainings she realized she was meant to help other women unlock their fullest potentials. Now she coaches women literally all over the world who want to source their authentic confidence and connection to their inner wisdom.

She also authored and published the highly praised book, *The Destiny Path: A Heroine's Journey*, an open-hearted account of her journey of transformation.



Adria

Adria transformed into a coach, facilitator and leader who creates tremendous value for businesses.

Adria is a partner in a company with for-profit and nonprofit divisions, using her Feminine Power Coaching and Facilitation training to empower nonprofit organizational leaders who want to expand their business and grow their teams.

She now helps organizations grow from \$10,000 in revenue to become **\$500k companies**.

Adria is also transforming racism in the world, and she won an Outstanding Achievement Award from Feminine Power for all her contributions over the past 10 years.

Ellie

Ellie stepped into her leadership and created a thriving coaching & facilitation business with many long-term clients.

After getting divorced and moving back to Canada unemployed, Ellie found herself deeply reflecting about who she wanted to be and how she wanted to create a new home and life for herself and her two children.

She decided to take the Feminine Power Professional Programs, and quickly realized that her unique gifts and talents were needed in the global leadership community.

Now Ellie's coaching business has evolved beyond one-on-one sessions and she leads successful retreats, speaking engagements, and higher-level facilitation sessions. She focuses on practicing professionals who are facing their own crossroads and who want to shift their breakdowns into breakthroughs to a new and thriving life.

What's the impact and positive change you'll create by learning the transformational coaching skillset?